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CITY OF BRAMPTON: 2020 HIGHLIGHTS



re building **STREETS FOR PEOPLE**
ne

COVID-19 ALERT

**MAINTAIN
PHYSICAL DISTANCE**
2 metres
or
6 feet.

brampton.ca/covid19

BRAMPTON IS A SAFE AND HEALTHY CITY

BRAMPTON

 **BRAMPTON**

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Brampton City Council



Patrick Brown
Mayor



Paul Vicente
Regional Councillor
Wards 1 & 5



Michael Palleschi
Regional Councillor
Wards 2 & 6



Martin Medeiros
Regional Councillor
Wards 3 & 4



Pat Fortini
Regional Councillor
Wards 7 & 8



Gurpreet Dhillon
Regional Councillor
Wards 9 & 10



Rowena Santos
Regional Councillor
Wards 1 & 5



Doug Whillans
City Councillor
Wards 2 & 6



Jeff Bowman
City Councillor
Wards 3 & 4



Charmaine Williams
City Councillor
Wards 7 & 8



Harkirat Singh
City Councillor
Wards 9 & 10

Message from the Mayor

City of Brampton



As your Mayor, I am pleased to present the highlights and results of our Term of Council Priorities that we accomplished as a team in 2020. In the wake of the pandemic, the City's immediate focus was to support our community. At the same time, we continued our important work on the existing 51 initiatives and 22 priorities, and 20 additional Council-approved initiatives.

We advanced on sustainability projects such as Riverwalk, invested in transit connections, improved safety through automated speed enforcement, launched the Innovation District, maintained financial stability, and supported arts and culture through the Advance Brampton Fund.

Council also reviewed and updated priorities for 2021. Brampton must maintain momentum on building a thriving city that is connected, sustainable, inclusive and positioned for further economic growth and job creation.

Mayor Patrick Brown

CAO's Message



In 2020 we faced some challenging times due to the COVID-19 pandemic and City staff worked tirelessly to support our residents, businesses and community groups. Our team continues to deliver efficient and effective City services amid a global pandemic while continuing to achieve this Term of Council's Priorities.

We moved forward with some major initiatives including the Community Energy and Emissions Reduction Plan, Queen Street Bus Rapid Transit and the development of the City's first Tourism Strategy to name a few.

I am proud to share our 2020 achievements that are a testament to Team Brampton's commitment to deliver the best for our community. I look forward to sharing our continued successes and accomplishments in 2021.

David Barrick

Chief Administrative Officer

Supporting our Community during COVID-19

To mitigate the pandemic's impacts, the City set up four Task Forces and a Reopening and Recovery Working Group to provide critical services and support for affected individuals and groups within the city, and keep them updated about gradual reopenings with safety as top priority.

Social Support Task Force

- 2,757 grocery deliveries and 415 food pickups
- Transitioned 29 people dealing with homelessness into shelters in collaboration with our partner organizations
- Distributed 121 emergency kits and 136 school supplies kits
- Received and distributed 34,532 pounds of food and 71,000 units of product
- Responded to over 253 email inquiries
- Trained and deployed 172 volunteers

Seniors Support Task Force

- Supported 273 grocery delivery requests and developed a grocery payment program
- Responded to 550 requests for information and resources
- Held three seniors-specific Tele Town Halls, engaging more than 2,500 seniors
- Recreation staff facilitated 22 meetings through Seniors' Digital Café
- Held the City's first ever Seniors' Day on June 19
- Collaborated with the Region of Peel's Community Response Table Seniors Sub-group and arranged for grocery support referrals through community partners

Youth Support Task Force

- Surveyed more than 250 Brampton youth to determine impacts and identify the required supports
- Developed a one-stop website with resources and information, including everything from mental health to learning at home
- Assisted with the Rogers Connected for Success program (low-income residents) and the Telus Mobility for Good program (vulnerable youth) to provide subsidized high-speed, low-cost internet to eligible Brampton residents

- Celebrated National Youth Week (May 1-7); Virtual Youth Day (September 3) saw 223 attendees engage and inspire one another
- Five Instagram live chats with Mayor Brown and Task Force Councillors saw a combined total of 353 participants

Economic Support Task Force

- Organized six Tele Town Halls for all sizes of business, within different sectors with more than 1,000 participants
- Over 10,000 touchpoints with local small businesses in the pandemic outbreak (March to May)
- Ongoing webinars to support businesses
- Development of an Economic Recovery Strategy to act as a framework for the City to move forward with restarting the local economy
- Success from advocacy with programs introduced by the Province in response to advocacy efforts (e.g. pausing of commercial evictions, Canada Emergency Commercial Rent Assistance program)

Other Highlights

- Launched Backyard Garden Program where residents grew their own backyard gardens and donated the produce to local food banks community organizations including anchor institutions Knights Table and Regeneration Outreach
 - 6,000 residents had registered within three days of the program's launch
 - More than 45 volunteers worked 490 hours to assist with delivering free seeds to participants
 - Staff and volunteers delivered 3,057 yards of bulk soil; 8,553 bags of soil; and 15,162 packets of seeds to participants
 - 10,000 lbs of produce donated to residents in need
- More than 204,000 callers participated in 19 citywide 1.5-hour Telephone Town Halls along with representatives from Peel Region Public Health, Peel Regional Police, William Osler Health System, Peel Regional Paramedics and Brampton Fire & Emergency Services

Reopening and Recovery Working Group

- Received more than 4,500 responses for online survey on reopening and recovery
- Engaged more than 150 individuals representing key community groups through the various stakeholder meetings and focus group meeting
- Responded to more than 50 suggestions and 120 requests for information and resources
- Engaged more than 8,000 participants at the June 10 Recovery-specific Tele Town Hall
- Created a reopening-specific webpage with timeline, and held several Facebook Live Q&A sessions to keep the public updated about reopenings and safety



Brampton is a **City of Opportunities**

Brampton City Council is improving livability and prosperity by focusing on economic and employment opportunities, neighbourhood services and programs, and investment strategies for the jobs of the future.

In 2020, while providing day-to-day support for local businesses and launching a Support Local campaign to help mitigate the impacts of COVID-19, the City welcomed a number of new partners to further enhance the suite of supports available for entrepreneurs and businesses in the Innovation District in downtown Brampton. The City also continued its commitment to bringing foreign investment to Brampton by conducting virtual missions and initiated its first Tourism Strategy with completion anticipated in the first quarter of 2021.

The Brampton Entrepreneur Centre supported and nurtured local businesses, including through the pandemic:



1,043
client
consultations



38
businesses
started



82 businesses
expanded, including
57 starter companies



65
jobs created



5,000+ attendees
engaged through 137
virtual events/seminars



\$233,000
in grant funding
disbursed

Launched four new partnerships in the Innovation District to enhance economic presence in Downtown Brampton:



Ryerson Venture Zone: Opened new space, launched industry challenge, partnered with Dynacare

Cyber Accelerator: Graduated first class, and kicked off Cyber security Accelerator

Research Innovation Commercialization (RIC) Centre: 2 new tech companies moved to new space; partnered for Digital Main Street pilot program, connecting tech start-ups with the BIA

Founder Institute: Graduated the largest cohort out of FI Toronto; awarded 10+ Fellowships for Brampton Entrepreneurs

Engaged with global partners through Foreign Direct Investment virtual missions:



India, Japan, Collision from Home, MedTech, Health AI Summit



5,400+
impressions



118
meetings



350+
contacts



30 opportunities
for investment



Promoted 198 small businesses through the production of events, 90 performance opportunities for local artists, and 18 community group partnerships.



Initiated Supply Chain Diversity Program, partnering with 5 non-profit Supplier Certification Organizations

┌ Brampton is a **Mosaic**



We are celebrating Brampton's diversity by more effectively engaging and communicating with diverse groups, supporting cultural events, and developing a holistic framework to embed diversity across the city.

The Advance Brampton Fund commits funding for Brampton-based non-profit projects aligned with City Priorities, with an added focus in 2020 on Community Safety and Well-being. The Nurturing Neighbourhoods program engaged 10 diverse Brampton communities for feedback and ideas. Renaming two City parks, Purple Lilac Memorial Park and Emancipation Park, was a powerful way to acknowledge the past and reiterate that we stand with our community to promote safety and inclusion. Ten City facilities will receive complimentary accessibility certification by Rick Hansen Foundation, helping us create spaces that are more inclusive.

Approved Brampton's first Arts, Culture and Creative Industries Development Agency; and supporting local artists through COVID-19 Relief Funding



\$456,000

disbursed to 21 approved arts organizations



\$46,300

disbursed to 50 approved individual artists



900 registrants (record participation) for Fire Services Career Info Session for the Black Community



23 concerts featuring 42 local artists, 260,000 views as part of Rose Theatre's This is Brampton: Live Online



21 artists in 14 programs, 80,000 views for Garden Square's online summer programming



600+ participants in 37 sessions as part of 6 Arts Education program series



\$435,561 invested in Advance Brampton Fund to support 48 digital projects delivered by non-profit organizations



2,400 artists engaged through Culture Calls virtual series



Established the Social, Cultural and Economic Empowerment and Anti-Black Racism Unit



Approved new Equity Office to launch in 2021



21 community flag raisings, serviced 45 proclamations, and facilitated 21 clock tower lighting



40,100 people engaged through 18 special events



2,016 communications materials (in 11 eleven different languages)



The Field of Dreams program (in partnership with Toronto Blue Jays and Peel District School) Board to fund accessible safe spaces for children and youth to play baseball and develop life skills

Brampton is a Green City

Brampton is building sustainability by improving transit and active transportation opportunities, focusing on energy efficiency, and revitalizing natural spaces and the urban tree canopy.

We know that every action is important in our approach to sustainability. This includes seasonal initiatives such as piloting a battery-powered “Green Trailer” for summer grass operations or introducing interim bike lanes to promote safe active transportation during the pandemic.

We are also committed to longer-term green initiatives such as the City’s first Community Energy and Emission Reduction Plan (CEERP); the City’s first Urban Forest Management Plan to support the Million Trees initiative; and the Eco Park Strategy to create an interconnected network of sustainable urban and natural/green spaces.

Launched the **Backyard Garden Program** to support food security and help community stay active:



6000+ residents participated



10,000 lbs of produce grown and donated to local food banks



15,000+ packets of seeds distributed by City



3,000+ yards of bulk soil, and 8,500+ bags of soil delivered by City



Additional **700 lbs** of produce donated to local food banks by Brampton Fire grown in gardens and at 7 stations



900 trees planted throughout 15 neighbourhood parks



1,100 native trees and 8,000 shrubs added to six parks and two valleys as part of Brampton Valleys and Parks Naturalization Planting Program

Government funding secured:



\$45.3M (Federal) and **\$37.8M** (Provincial) for 4 projects: replacement buses, bus refurbishments, replacement of on-board cameras and digital video records, and the Downtown Mobility Hub



\$38M (Federal) for Riverwalk project to advance flood mitigation in downtown Brampton



\$7.5M recovered through energy conservation and renewables (6-yr reporting)



Launched **Community Energy & Emissions Reduction Plan** towards green house gas emission reduction



Plans approved for Brampton Transit's third facility, a fully electric transit maintenance and storage facility



Advancing the Queen Street Bus Rapid Transit study

Brampton is a Healthy and Safe City

Brampton is focused on community safety, improving mental health support, and encouraging active and healthy lifestyles.

In January 2020, the City officially declared a Health Care Emergency in Brampton, requesting immediate action to address our underserved community. The need grew further in the wake of the global pandemic, and the City continued its advocacy efforts seeking funding and support to expand facilities and services at the Peel Memorial Centre, and for a third health care facility in Brampton.

An additional \$150,000 was approved as part of grant funding to support Community Safety initiatives. To promote road safety and reduce speeding and traffic-related incidents, the City approved the implementation of Automated Speed Enforcement (ASE) throughout 200 locations annually.



Developed 2021-2025 Fire Master Plan with 32 recommendations



3 New Fire Stations over 10 years



Innovative Recruitment Campaigns supporting City's diversity, equity and inclusion efforts



Implement new AI technology to predict fires and conduct proactive inspections



26 Automated Speed Enforcement Cameras (ASE) installed



4 new outdoor community skating rinks - Earnscliffe Park, Morris Kerbel Park, Valleybrook Park, and Flower City Community Campus



Launched snow plow tracker and snow clearing updates



Renewed recreational facilities, creating enhances amenities, including:

- Loafer's Lake Recreation Centre;
- STEM program room in South Fletcher's Sportsplex;
- Seasonal dome at Save Max Sports Centre;
- New indoor year-round lacrosse, ball hockey and field hockey facility at Victoria Park
- Gore Meadows covered outdoor community rink
- Andrew McCandless Cricket field LED lighting and scoreboard



6km of multi use paths, 26km of bike lanes and 6km of urban shoulders constructed



3,337 lane kms of roads maintained; 45 lane kms roads resurfaced; 1,936 kms sidewalk and multiuse pathways surveyed



100,000 masks distributed at Brampton Transit for COVID-19 response



Police substation opened in Downtown Brampton to improve community safety

Brampton is a Well-Run City

Brampton is improving day-to-day operations by streamlining service delivery, effectively managing municipal assets, and leveraging partnerships for collaboration and advocacy.

Budget deliberations held in 2020 delivered yet another tax freeze, the third consecutive so far, while maintaining the services that residents rely on everyday. The City made record contributions to its reserves to ensure sustainability in its asset base and transit growth, and maintained a Triple 'A' credit rating, the highest rating a municipality can receive, underlining our sound financial management practices. The City was also recognized for the Innovation District & Postsecondary Partnerships at the International Economic Development Council's (IEDC) 2020 Excellence in Economic Development Awards.



2 awards from Government Finance Officers Association - Distinguished Budget Presentation Award; Excellence in Financial Reporting Award

Provided 24/7 support to our community through Service Brampton:



565,000 total inquiries, includes 25,000+ dispatch requests



1,800 downloads of 311 app



1,100+ service requests made through the 311 app



240,000 customers over 85,000 accounts migrated to new Recreation registration software improving the user experience



65 new transit shelters; 8 replacement buses added to transit fleet



5,371 animals handled/supported; 367 animals adopted; 238 returned to owner; 12,470 calls for services



Launched BramPlanOnline tool for development submissions



Launched MOBI INSPECT tool for real-time inspection results (first municipality in Ontario to implement remote video inspections)



147,507 building inspections conducted compared to 126,248 (year-on-year as of October)



Development applications have nearly doubled since 2017



900% increase in second unit applications since 2015



Introduced automatic licence plate reader technology for enhanced parking-related enforcement



First in Ontario. Fully digitized and automated driver management processes with full integration to the MTO.



Maintained Triple A credit rating by S&P 500



Third consecutive 0% budget approved in 2020

Term of Council Priorities- **Mid-Year Review and Additions**

The COVID-19 pandemic brought forth unforeseen conditions and challenges that required staff to adapt quickly, effectively pivot and shift operations.

Additionally, as Council reached their term mid-point, a reassessment of the existing 51 TOCP initiatives and additional 20 initiatives was completed in November 2020 to ensure the City is investing in projects and initiatives that continue to move the Brampton forward.

The approved revised initiatives to continue our long-term City and community-building efforts will be released in early 2021.

Intergovernmental/Advocacy Priorities

Priority
2nd Full Service Hospital
Queen Brampton Rapid Transit (BRT) Project
All-Day/2-Way GO Service
River Walk/Etobicoke Creek Flood Control Project
3rd Transit Facility + Electrification
Brampton University
Brampton Community Safety Action Plan
Hurontario-Main Street LRT Extension Study

City Mandated/Controlled Priorities

Priority
Economic Recovery Strategy/ Action Plan
Fiscal Responsibility/ Competitive Taxes
Brampton Equity Office
Active Transportation Action Plan
Customer Service Engagement/ Tracking Model
Centre of Excellence and Capital Compliance - Project Management Office
Accelerated Recreation Centre Revitalization Program - Balmoral and Chris Gibson
Community Safety Office

**Subject to Council approval January 2021.*

FIND OUT WHAT THE CITY'S
TERM OF COUNCIL PRIORITIES
MEAN FOR YOU.

VISIT WWW.BRAMPTON.CA/TOCP TO LEARN MORE.

re building **STREETS FOR PEOPLE**

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2 metres
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Please stand
2 metres apart

Thank you for practising
physical distancing.



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